



# SPECTRUM IMAGING

## DISPLAY GRAPHICS WORK ORDER

3 JUSTIN COURT  
MONTEREY, CA 93940

SPECTRUMIMAGING.COM

FAX 831.655.8423  
831.655.8421

Contact Person \_\_\_\_\_

Company \_\_\_\_\_

Telephone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

All orders are COD. Spectrum Imaging accepts Cash, Checks, Visa, Mastercard, and American Express.

### TURNAROUND (Please Check One)

- 48 HOUR
- 24 HOUR RUSH ADDITIONAL 50%
- 12 HOUR RUSH ADDITIONAL 100%

All orders require a 50% deposit.

With scan please allow additional 48 hours.

Quantity of scans or prints may affect turnaround times.

Date & Time Due \_\_\_\_\_

Date & Time In \_\_\_\_\_

Reference/Job Number \_\_\_\_\_

FTP/EMAIL \_\_\_\_\_ BURN CD-ROM (\$10) \_\_\_\_\_

#CD/DVD \_\_\_\_\_ BURN DVD-ROM (\$25) \_\_\_\_\_

CLIENT MEDIA PROVIDED AT P/UP \_\_\_\_\_

SCANNING	ORIGINAL ARTWORK SIZE	COLOR B/W	ENLARGEMENT	SPECTRUM USE ONLY
File Name _____	<input type="radio"/> Reflective (Max 11.8 X 16.9 in.) <input type="radio"/> Transparent (Max 10.5 X 16.9 in.)  <input type="radio"/> 35 mm <input type="radio"/> 2.25 in. <input type="radio"/> 6x7 cm <input type="radio"/> 4x5 in. <input type="radio"/> _____ X _____	<input type="radio"/> CMYK Scitex CT <input type="radio"/> Greyscale EPS <input type="radio"/> RGB <input type="radio"/> CMYK <input type="radio"/> Greyscale	<input type="radio"/> _____ %  <input type="radio"/> _____ w  <input type="radio"/> _____ h	<input type="radio"/> 3 X 4 <input type="radio"/> 4 X 5 <input type="radio"/> 5 X 7 <input type="radio"/> 6 X 9 <input type="radio"/> 8 X 10 <input type="radio"/> 10X12 <input type="radio"/> 11X14 <input type="radio"/> 12X18 <input type="radio"/> 16X20 <input type="radio"/> 20X24  Scan Charge _____ Add Imaging _____ Add Color Correction _____ Scan Total _____
Special Notes & Instructions _____				

INDOOR DISPLAY	APPLICATION	FINISHED SIZE	INDOOR MEDIA	FRONT LAMINATE	BACKING	FINISHING
File One Name _____	<input type="radio"/> Quark <input type="radio"/> Indesign <input type="radio"/> Illustrator <input type="radio"/> PDF <input type="radio"/> Photoshop	Page Size _____ X _____ Finished Size _____ X _____ Enlargement _____ % sq. ft. _____ Square Feet (3 sq. ft. min.) _____	<input type="radio"/> Photo Satin Paper \$14/sq. ft. <input type="radio"/> Polycarb Backprint \$20/sq. ft.	<input type="radio"/> UV Matte \$5/sq. ft. <input type="radio"/> UV Lustre \$5/sq. ft. <input type="radio"/> Deep Crystal \$6/sq. ft.	<input type="radio"/> White <input type="radio"/> Black <input type="radio"/> 3/16in. Fome-Cor \$5/sq. ft. <input type="radio"/> 3/16in. Gatorfoam \$6/sq. ft. <input type="radio"/> 1/2in. Gatorfoam \$8/sq. ft. <input type="radio"/> 1/32in. Posterboard \$5/sq. ft. <input type="radio"/> 1/8in. PVC Board \$10/sq. ft. <input type="radio"/> Stoplight (Rollable) \$6/sq. ft.	<input type="radio"/> Adhesive Back \$3/sq. ft. <input type="radio"/> Foam Tape \$3/linear ft. <input type="radio"/> Easel Back \$4/ea. <input type="radio"/> Velcro \$3.50/linear ft. <input type="radio"/> Magnetic Strip \$3.50/ft. <input type="radio"/> Mailing Tube \$10/ea. <input type="radio"/> Shipping Box \$30/ea.
		Subtotal _____	Subtotal _____	Subtotal _____	Subtotal _____	Subtotal _____
COMMENTS/MODIFICATIONS (\$100/hour \$10 minimum) _____						Total _____

OUTDOOR DISPLAY	APPLICATION	FINISHED SIZE	OUTDOOR MEDIA	FRONT LAMINATE	BACKING	FINISHING
File Two Name _____	<input type="radio"/> Quark <input type="radio"/> Indesign <input type="radio"/> Illustrator <input type="radio"/> PDF <input type="radio"/> Photoshop	Page Size _____ X _____ Finished Size _____ X _____ Enlargement _____ % sq. ft. _____ Square Feet (3 sq. ft. min.) _____	<input type="radio"/> Adhesive Backed Vinyl \$18/sq. ft. <input type="radio"/> Tyvek Banner \$15/sq. ft. <input type="radio"/> Scrim Vinyl \$18/sq. ft.	<input type="radio"/> UV Lustre \$7/sq. ft.	<input type="radio"/> White <input type="radio"/> Black <input type="radio"/> 1/8in. PVC Board \$10/sq. ft.	<input type="radio"/> Grommets \$4/ea. <input type="radio"/> Velcro \$3.50/linear ft. <input type="radio"/> Magnetic Strip \$3.50/ft. <input type="radio"/> Banner Tape \$4/linear ft. <input type="radio"/> Mailing Tube \$10/ea. <input type="radio"/> Shipping Box \$30/ea.
		Subtotal _____	Subtotal _____	Subtotal _____	Subtotal _____	Subtotal _____
COMMENTS/MODIFICATIONS (\$100/hour \$10 minimum) _____						Total _____

### PRICES EFFECTIVE THRU MARCH 2007

	SCANNING PRICES			LARGE FORMAT DISPLAY GRAPHICS CONSIDERATIONS
	Size of Scan (in inches)	Greyscale 300 dpi	Color 300 dpi	
To ensure your project is output correctly and on time please remember:				Maximum image size 71.5 in. wide indoor and 53 in. wide outdoor. Indoor prints are output on a Colorspan Displaymaker XII, twelve color printer at 1200 dpi. Output is well suited for indoor display graphics such as tradeshow and retail signage. Because the indoor inks used are water soluble, we strongly encourage a UV laminate for nearly all display applications. Outdoor prints are output on a HP DesignJet at 600 dpi using pigmented waterproof inks. The stochastic screen utilized by the large format rips allows for a 400% enlargement. Please consult with us prior to outputting files that exceed this recommended enlargement. Please create your digital document at quarter scale with placed CMYK scans at 300 dpi.
1. Include all <b>typefaces</b> (printer and screen fonts).	3 X 4	\$27	\$40	
2. Include a laser <b>proof</b> for all pages to be output.	4 X 5	30	50	
3. Include all <b>placed graphics</b> .	5 X 7	34	60	
4. Placed graphics should be <b>greyscale or CMYK</b> and uncompressed.	6 X 9	38	75	
5. Illustrator graphics should be exported out as <b>EPS</b> files.	8 X 10	42	90	
6. Please <b>label</b> all supplied media and proofs.	10X12	48	105	
7. Create your digital documents at quarter scale.	11X14	56	125	
8. Placed scans should be saved at 300dpi.	12X18	75	155	
	16X20	95	175	
	20X24	115	220	